



Accessible Registries of Rights Information  
and Orphan Works towards Europeana

For immediate release  
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## ARROW's business model executive summary publicly available

**Brussels, 21 February 2011.** The ARROW Consortium has published an executive summary of the project business model on its website<sup>1</sup>.

The summary outlines a mid- and long- term business model covering the continuation of ARROW from the first phase and participation of all or majority of EU states. The summary also outlines the organisational background and its value propositions to its main customers, and then describes its business architecture before finally addressing the funding model and budget

As the summary says "The ARROW infrastructure will be organised as a federated rather than a centralised system. It will be a network of resources, accessible from a single access point. Because of its network nature, the ARROW system consists also of a set of relationships with other players. ARROW needs the involvement of such key players in its governance and to design stable contractual agreements with third parties that are crucial to provide the service (e.g. The European Library, VIAF, Books in print providers, RROs). The relationship with other entities is likely to take the form of a network of contractual links, which will constitute yet another cost category".

The ARROW business model executive summary also suggests the finance and budget guidelines as per the current stage of the project. The project consortium has proposed public funding from the European Commission and EU member states, especially when there are digitization projects foreseen on a national level. However, this proposal will be enriched after gathering additional experience from ARROW Plus, which is the agreed extension to the original ARROW project.

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For additional information on the ARROW project, please contact

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<sup>1</sup> [http://www.arrow-net.eu/sites/default/files/ARROW\\_BusMod\\_Executive\\_Summary.pdf](http://www.arrow-net.eu/sites/default/files/ARROW_BusMod_Executive_Summary.pdf)

**Note for editors**

ARROW - Accessible Registries of Rights Information and Orphan Works towards the EDL – a consortium of European national libraries, publishers and collective management organisations, also representing writers – working through their main European associations and a number of national organisations – is a targeted project co-funded under the European Commission's **eContentplus Programme** (see [http://ec.europa.eu/information\\_society/activities/econtentplus/index\\_en.htm](http://ec.europa.eu/information_society/activities/econtentplus/index_en.htm)) which seeks to help make digital content in Europe more accessible, usable and exploitable.