



Accessible Registries of Rights Information
and Orphan Works towards Europeana

For immediate release
9 March 2011

ARROW's business model publicly available

Brussels, 9 March 2011. The ARROW Consortium has now made public its business model via the project website¹. The business model, the results of the project and the benefits of using the ARROW system will be presented tomorrow at the project's conference at the Residence Palace².

The business model document outlines a mid- and long- term business model covering the continuation of ARROW from its first phase into the participation of all or a majority of EU Member States.

The ARROW business model provides comprehensive information on the organisational background and its value propositions to its main customers. It also describes its business architecture before finally addressing the funding model and budget

As per the document, "The ARROW infrastructure will be organised as a federated rather than a centralised system. It will be a network of resources, accessible from a single access point. Because of its network nature, the ARROW system consists also of a set of relationships with other players. ARROW needs the involvement of such key players in its governance and to design stable contractual agreements with third parties that are crucial to provide the service (e.g. The European Library, VIAF, Books in print providers, RROs). The relationship with other entities is likely to take the form of a network of contractual links, which will constitute yet another cost category".

The ARROW business model also suggests the finance and budget guidelines as per the current stage of the project. The project consortium has proposed a simplified model for public funding from the European Commission and EU member states, especially when there are digitization projects foreseen in EU Member States. This proposal will be enriched after gathering additional experience from ARROW Plus, which is the agreed extension to the original ARROW project.

For additional information on the ARROW project, please contact

AIE - Associazione Italiana Editori

Corso di Porta Romana 108

20122 Milano, Italy

Tel +39 (02) 89280800 Fax +39 (02) 89280860

arrow@aie.it

www.arrow-net.eu

¹ http://www.arrow-net.eu/sites/default/files/ARROW_Business_Model.pdf

² <http://www.arrow-net.eu/event/conference-presentation-arrow.html>

Note for editors

ARROW - Accessible Registries of Rights Information and Orphan Works towards the EDL – a consortium of European national libraries, publishers and collective management organisations, also representing writers – working through their main European associations and a number of national organisations – is a targeted project co-funded under the European Commission's **eContentplus Programme** (see http://ec.europa.eu/information_society/activities/econtentplus/index_en.htm) which seeks to help make digital content in Europe more accessible, usable and exploitable.