

ARROW

Accessible Registries of Rights Information
and Orphan Works towards Europeana

Next steps and Future sustainability

3/11/2011

www.arrow-net.eu

Co-funded by the
Community programme
eContentplus



ARROW Next Steps

ARROW Plus

- Best practice project
- Co-financed & enabled by EC
- Project start up 1 April 2011; 30 months
- 33 organisations and institutions involved
 - 26 Partners & 7 Associate Partners / External Supporters
 - 6 Libraries/cultural institutions
 - 9 Authors' and Publishers' Associations
 - 6 National RROs
 - 8 International (Europeana, CENL; FEP; EWC; IFRRO; EVA, CEPIC; EDItEUR)
 - 4 Business & Technology Developers

ARROW Next Steps

Objectives

1. Refining the ARROW system

- Increase flexibility in the RII
- Enhance design to accommodate user requirements
- Integration of new registries to include visual material

2. Broadening the use of ARROW

- Deployment throughout Europe
- New sector: Visual Material

3. Ensuring financial sustainability

- Business and Funding Model



Towards

PAN-EUROPEAN INFRASTRUCTURE

Broadening the scope of countries

- Designed to include any country
- 17 EU Members States involved in ARROW plus

Broadening the scope of works and material

- Visual material
 - Work Package led by EVA; supported by CEPIC
 - Visual material included in Books
 - Assess Visual material as stand alone

Rights & Rights status

www.arrow-net.eu

System for identification across borders of

- ▣ Rights status
 - In or out of commerce
 - In copyright or public domain
- ▣ Rights owners and holders
 - Creators
 - Publishers
- ▣ Rights
 - Which rights are involved

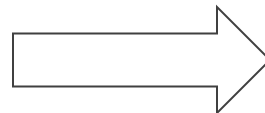
Select/Identify

- OCW
- Withdrawn
 - Works
 - Authors
 - Publishers

Implements

- Bus. Models
- Licences

▣ Orphan Works



OW Registry



Business Model

Business Model Key Elements



1. Organisational Background
2. Value Propositions
 - ▣ Competitive advantage
3. Business Architecture
4. Funding Model and budget

Business Model

1. Organisational background

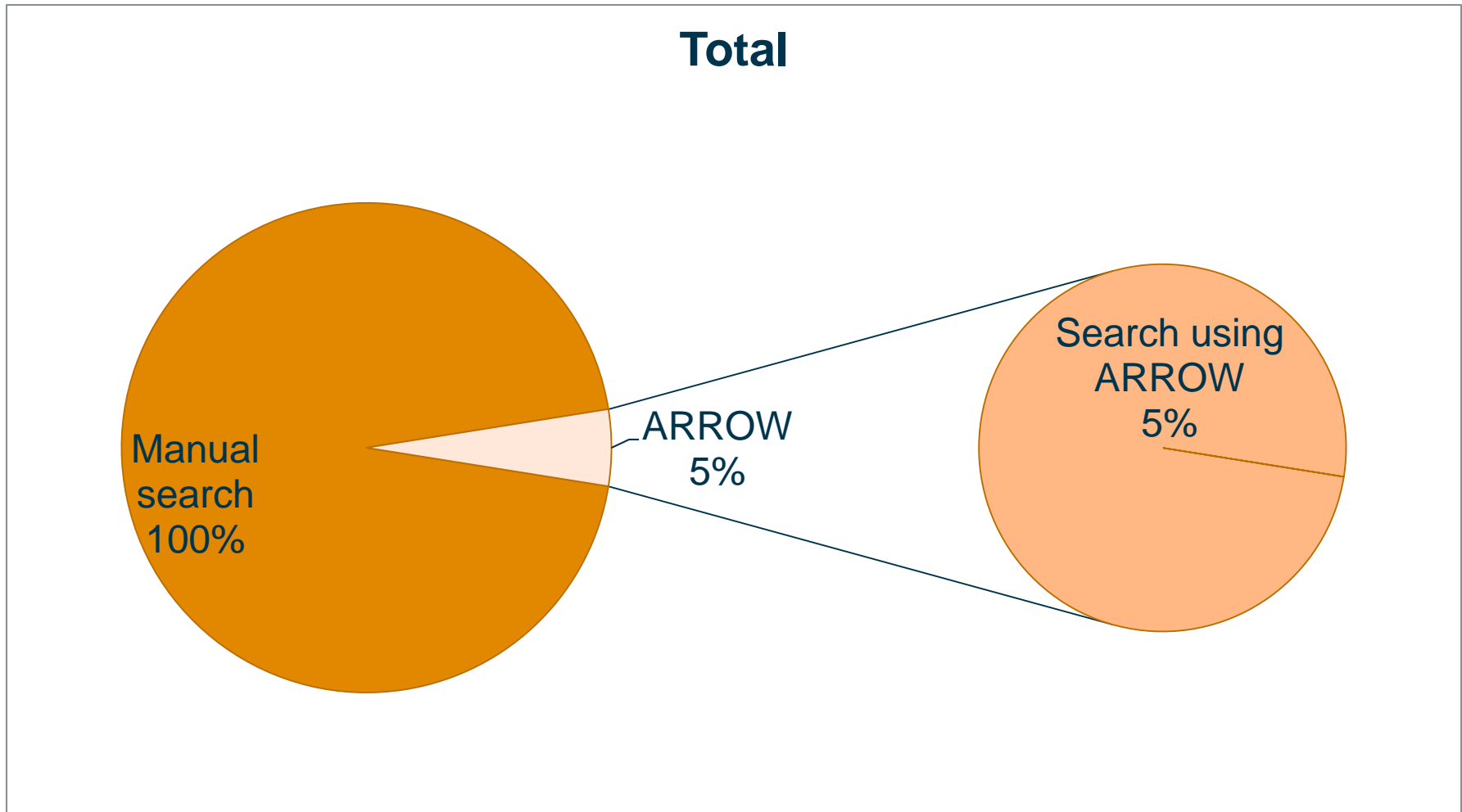
- ID: rights; author; publisher; right status; OW registry
- Key strategies: close info gap; enhance cost efficiency
- Business neutral: Open to all interested
 - Libraries; commercial actors; publishers; authors; RROs

2. Value Proposition

- Core service: Facilitate search
- Interoperability: Open standards deployment
- Competitive advantage: Include all stakeholders
 - Authors; Publishers; RROs; Libraries; Standards bodies

Benefit from using ARROW

ARROW search = 5 % of Manual search time

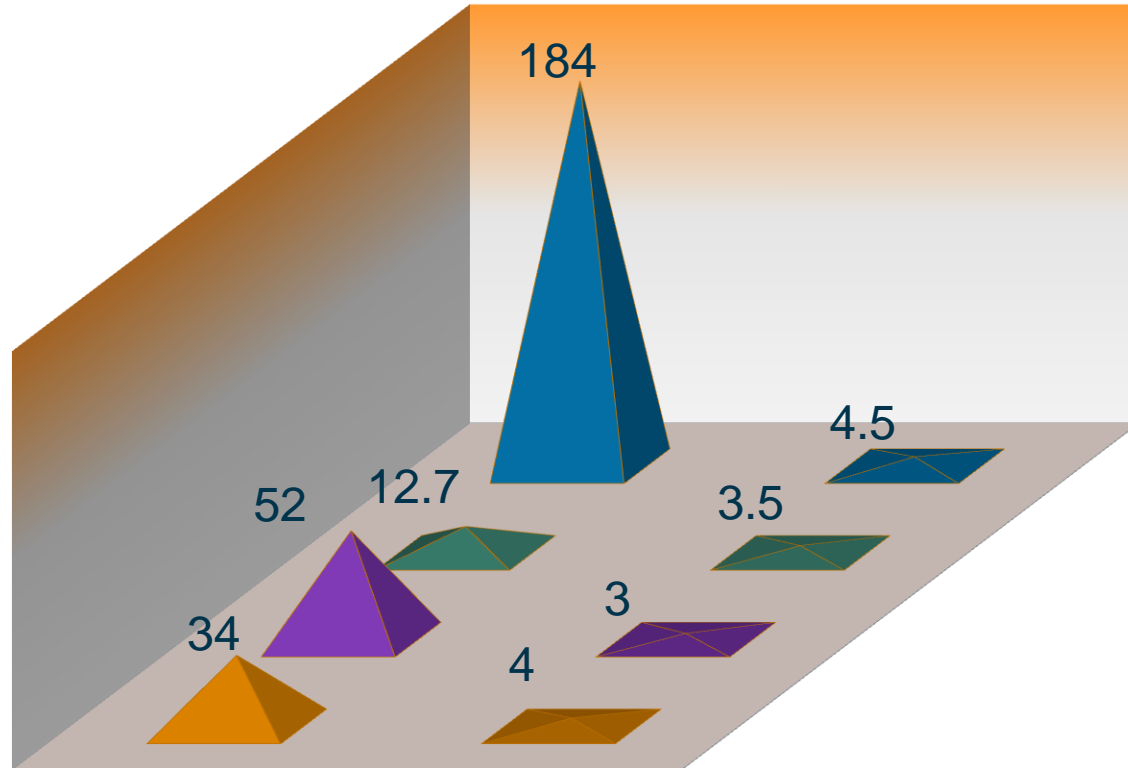


Time save using ARROW

Search for author, publisher, work, status

Time saved using ARROW in hours; 63 – 102 records

■ France ■ Germany ■ Spain ■ UK



Manual

ARROW

ARROW Business Model

3. Business Architecture

- Rights Information Infrastructure (RII)
 - ARROW Data Centre: Manages work flow; Website
 - Query; Retrieve information; Processes: TEL – BiP - RRO
- ARROW Works Registry (AWR)
- Registry of Orphan Works (ROW)

4. Funding model

- ARROW and ARROW plus: Partly EC finance
- Pay per use; Subscriptions
- Public bodies: € 0.0011 per inhabitant; EC contribution

ARROW

A Collaborative Stakeholder Initiative

Rights Information Tool that is

Answer to User Requests

Creative and Innovative

Cost and Time Reducing

Enabling Rights Clearance

Scalable

Solution oriented



www.cropexotechnology.com

ARROW – The Right way to Digital Library Projects

FURTHER INFORMATION



Accessible Registries of Rights Information
and Orphan Works towards Europeana

<http://www.arrow-net.eu>

