

How can libraries and others benefit from using ARROW?

Bruno RACINE

Bibliothèque nationale de France

ARROW - WHAT IS IT USED FOR ?

2

- **An integrated and automated tool to establish**
 - ▣ The rights status of a textual work
 - public domain *vs* copyrighted
 - ▣ The commercial status of a copyrighted work
 - out of print *vs* in print
 - ▣ The existence of rights holders



THE BnF'S INVOLVEMENT IN ARROW

3

- **BnF was an early instigator of ARROW**

- **Why was the BnF involved ?**
 - ▣ To digitize copyrighted works for Gallica & Europeana
 - ▣ To operate efficiently rights management

- **How was the BnF involved ?**
 - ▣ Member of the Management Board
 - ▣ Responsible for the technical interoperability work package
 - ▣ Coordinator of National Library partners
 - ▣ Coordinator of the French ARROW Group



ARROW – THE FRENCH CASE

4

- **A team with key representatives of the French Book Industry**
 - National Library : BnF
 - Publishers : SNE, Electre, Numilog
 - Reprographic Rights Organisation : CFC
 - Ministry of Culture and Communication

- **A real synergy between the different professions**



SNE - French Publishers Association

Electre – French Books in Print

Numilog - French e-retailer

CFC – French Reprographic Rights Organisation



ARROW – THE FRENCH CASE

5

- **A prototype operational since October 2010**
 - 3 actors :
 - BnF (via TEL&VIAF) : identification of works and of their contributors
 - Electre : commercial availability data
 - CFC : digital rights clearance
 - Tests with 80 French cases
 - Manual diligent search against ARROW
 - Customisation to the French potential uses (in progress)
 - Adjustment of the TEL and Electre algorithms
 - Improvement of the ergonomomy



THE FRENCH OUT-OF-PRINT PROJECT

6

□ The Framework Agreement - 1st February 2011

- Actors : Government (MCC, CGI), Publishers (SNE), Authors (SGDL) and National Library (BnF)
- Corpus : 500.000 out-of-print books of the 20th century published in France
- Funded by a « Société de projet » owned by publishers (60%) and State (40%)
- Digitization from the BnF collections and BnF will receive a digital copy
- The French Intellectual Property Code must be modified
 - Online exploitation managed by a Collecting Society which redistributes 50% of collected funds to publishers and 50% to authors
 - Publication of a list of out-of-commerce books on line
 - Possibility for publishers and authors to opt-out



THE FRENCH OUT-OF-PRINT PROJECT

7

□ 3 phases running over 5 years

■ Phase 1 :

- Initial funding in capital stock for setting up the « Société de projet »
- Digitization and exploitation of 10.000 books
- Additional contribution of BnF : digitization of 10.000 books published before 1970

■ Phase 2 (after validation of Phase 1)

- Additional contribution of State : digitization of 100.000 books in the year following the creation of the « Société de projet »

■ Phase 3 (after validation of Phase 2)

- Additional contribution of State for digitizing a larger corpus
 - If the investment concerning this phase is validated
 - If the rate of return is positively evaluated



THE FRENCH OUT-OF-PRINT PROJECT

8

- **Potential uses of ARROW in the Project**
 - To define the corpus of works to be digitised
 - ARROW is an integrated and automated tool
 - To identify the underlying work of each manifestation
 - To determine commercial status at the work level
 - To find out who can deliver a licence of use
 - ARROW is a transnational system at the European level
 - access to foreign data bases (e.g. for translated works)
- **To be decided by a feasibility study**
 - Demo of ARROW scheduled in March at MCC



OTHER POSSIBLE USES OF ARROW



9

- **Depending on the digitization programmes in each country**
 - Users may be either libraries or other actors according to
 - The origins of funds
 - The beneficiaries
 - The corpus to be digitized
 - Two significant current examples
 - A private charity is planning a digitisation programme (UK)
 - The German out-of-commerce works programme

- **Depending on the evolution of the Orphan works Legal framework**
 - Building the Orphan Work Registry
 - ARROW as a tool for the diligent search



BNF AND ARROW IN THE FUTURE

10

- **BnF will continue to support ARROW**
 - ▣ **At the national level**
 - Maintaining the French prototype operational
 - Participating to future developments as required
 - Keeping the national actors together
 - ▣ **At the European level**
 - Working under the TEL umbrella in ARROWplus
 - Contributing to the creation of the Orphan Work Registry
 - Promoting ARROW in the library world and beyond



POUR PLUS D'INFORMATIONS :

bruno.racine@bnf.fr

Bibliothèque nationale de France
Quai François Mauriac
75706 PARIS cedex
France



Accessible Registries of Rights Information
and Orphan Works towards Europeana

<http://www.arrow-net.eu>